





Schools, Peer Groups & Parents

Everyone has a part to play in developing a positive culture and encouraging students to look out for each other.

How can schools counter bullying?

The vast majority of students do not want bullying to occur, but often don't know how to stop it. The rate of bullying in schools is consistent over time—it hovers around 1 in 5 students and has done so for years.

The reason for this is not that prevention programs are ineffective, but that there is consistently a percentage of young people who believe that bullying is an acceptable way to interrelate. These people need to be educated that bullying is not acceptable—ever.

This means that schools should have ongoing campaigns and programs to prevent bullying, to intervene effectively when incidents occur, to celebrate diversity, and to promote friendship and positive social behaviours.

The culture of a school is set by the leadership and teachers, but it is students and parents that can really make it strong. When students feel empowered to tell adults when bullying occurs, to create opportunities for positive relationships and make commitments not to engage in bullying they can establish a positive peer group culture that makes a huge contribution to the school culture.



